

**Degree Map**  
**WP Online – MBA with Marketing Concentration**  
 Start Date: Fall 1, 2021  
 Students Who Get All Foundation Courses Waived  
 Standard Track – 20 months

<b>Fall I 2021</b>	<b>Fall II 2021</b>	<b>Spring I 2022</b>	<b>Spring II 2022</b>	<b>Summer I 2022</b>	<b>Summer II 2022</b>	<b>Fall I 2022</b>	<b>Fall II 2022</b>	<b>Spring I 2023</b>	<b>Spring II 2023</b>
RPS 6100- Influence, Persuasion and Negotiation Strategy- 3 credits	FIN 6550- Financial and Economic Global Strategy- 3 credits	MGT 6050- Business Analytics for Strategic Decision Making-3 credits	MGT 6570- Innovation, Strategy and Corporate Sustainability -3 credits	MKT 7900- Consumer Behavior- 3 credits	MKT 7880- Global Marketing -3 credits	MKT 7940- Digital Marketing -3 credits	ENT 7300- Marketing for Entrepreneurship -3 credits	MBA 6700- Integrated Learning Capstone- 3 credits	MKT 7960- Marketing Strategy-3 credits